



## **FireStarters Incentive Rules**

1. Lucky Draws will take place on a monthly basis, based on the panellists successful participation in any one of the market research surveys run on this online community panel during that calendar month.
2. Upon successful participation, Panellists stand a chance to win lucky-draw prizes. To enter and stand a chance to win a prize, Panellists must successfully complete the profiling questionnaire (PQ), opt-in to the “Nando’s Fire Starters” community panel and complete at least 1 (one) research survey, when invited, during the calendar month of the lucky-draw.
3. These rules may be amended by reasonable notification at any time during survey/month, and will be interpreted by the Nando’s Fire Starters Team only. Participation by the panellists constitutes acceptance of these rules.
4. The prizes for joining the insight community are one of 5 pairs of Nando’s branded Superga Sneakers (originals). Successful community members will be contacted for their shoe sizes prior to delivery.
5. The online research community panel will operate as follows:
  - a. Prospective panellists will be invited to join the panel and will qualify for the research panel based on successful completion of the profiling questionnaire and provided their usage profile meets the requisite criteria for the community panel.
  - b. A Panellist will then be invited to complete a survey, if selected in the panel sample for a specific survey.
  - c. The Panellist will then be required to accurately complete the survey provided to them from the Nando’s Fire Starters online community panel.
  - d. At the end of each month, all Panellists who have successfully participated in a research survey will automatically be entered into the lucky draw related to that particular survey during a specific month.
  - e. For every research survey completed during a particular month, panellists will receive 1 (one) entry into the lucky draw for the particular survey during that month in question (e.g. should a panellist complete 2 (two) surveys during a calendar month, they will receive 2 (two) entries into the lucky draw for that particular month.
6. Lucky draws will take place on the last day of every month, provided that there was at least 1 (one) survey launched from the Nando’s Fire Starters online community panel during that particular month. Should the last day of the month fall either on a Saturday, Sunday or Public Holiday in the Republic of South Africa, then such draw shall take place on the next succeeding day which is not a Saturday, Sunday or Public Holiday. Winners of prizes will be selected by way of a random selection draw, and the Nando’s Fire Starters Team will notify each winner either telephonically or by way of e-mail address, which panellist/winners details will be those used by him/her to join the Nando’s Fire Starters online



community. If however the winner cannot be reached after 6 (six) attempts have been made during normal business hours within a period of 72 (seventy-two) hours for any reason whatsoever, the prize will be forfeited and another winner will be selected in accordance with the Rules at the sole and absolute discretion of the Nando's Fire Starters Team.

7. All winners are obliged to sign and provide all documents as may be required by the Nando's Fire Starters Team in order for them to claim the prize. Any failure to claim the prize or refusal or inability to comply with the above obligation will disqualify the winner and a new winner will be drawn in accordance with the Rules at the sole and absolute discretion of the Nando's Fire Starters Team.
8. The prizes cannot be transferred or exchanged for their cash value.
9. By joining the Nando's Fire Starters online community panel, all panellists agree to be bound by the Rules, which will be interpreted by the Nando's Fire Starters Team or its appointed agents in its sole, absolute and unfettered discretion.
10. The Nando's Fire Starters Team reserves the right, at any time, to verify the validity of entries and to disqualify any panellist who is in breach of the Rules. Failure by the Nando's Fire Starters Team to enforce any of its rights, at any stage, does not constitute a waiver of those rights.
11. The Nando's Fire Starters Team's decision regarding all matters relating to the lucky-draws will be final and binding and no correspondence will be entered into.
12. By entering into the lucky draws, you acknowledge that we may publish your name if you are a prize winner, provided that a winner may elect to expressly and in writing decline such publication.
13. The Nando's Fire Starters Team shall have the right to cancel the lucky draws or any part or number thereof should they be unable to continue with such lucky draws for reasons beyond its control.
14. All Participants, Panellists and Winners indemnify Nando's, Nudge and/or Vision Critical, their associated and subsidiary companies, and their directors, officers, employees and agents, against any and all claims for any loss or damages, whether direct, indirect, consequential or otherwise, arising from any cause whatsoever from their participation in any way howsoever in this survey and/or lucky draw.
15. If required by the Minister for Trade and Industry, the Lotteries Board or for any other reason whatsoever, Nando's will be entitled to terminate the lucky draws immediately without notice to entrants. In such an event all entrants and/ or winners hereby waive any rights which they may have against Nando's.